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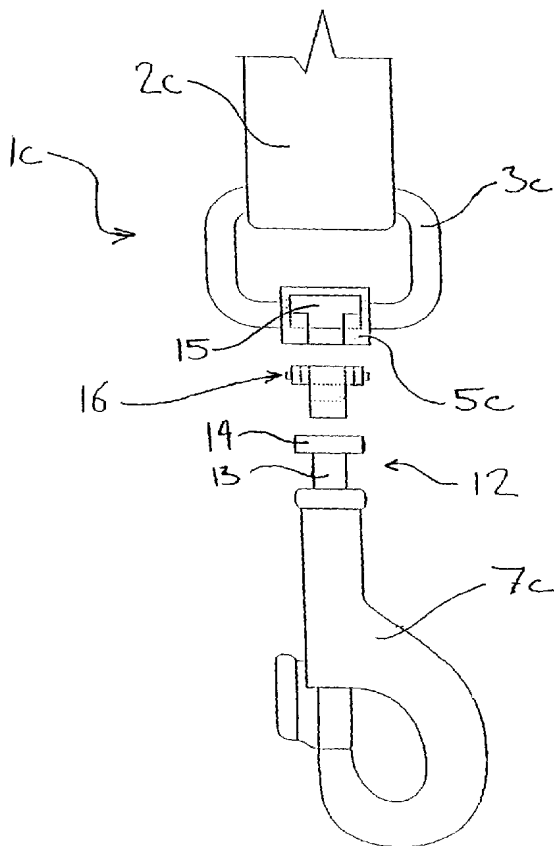
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(54) Title: PET LEAD AND SYSTEM FOR SELECTION THEREOF

(57) Abstract: A system and method for selecting a pet lead or collar configuration at point of sale. The system comprises an arrangement for storing, in a disassembled configuration, a number of pet lead or collar components, sufficient and configurable to assemble a pet lead and/or collar. A pet lead and collar and an attachment means (15,16) for the pet lead or collar. A clip (7c) for a pet lead or collar is disclosed, the clip being configured in the shape of an animal, with a portion of the anatomy of the animal being mechanically associated with the operation of the clip.



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